# **Small Cap Equity**

December 31, 2023



#### **FIRM INFORMATION**

- Founded in 1992
- 100% Employee-Owned
- 7 Total Employees
- Headquarters in Newport Beach, CA

#### **INVESTMENT TEAM**

Senior team has an average of over 30 years of investment experience.

**Gregory Lai, CFA** Lead Portfolio Mgr & CEO B.S. (UCLA); M.B.A. (UCI)

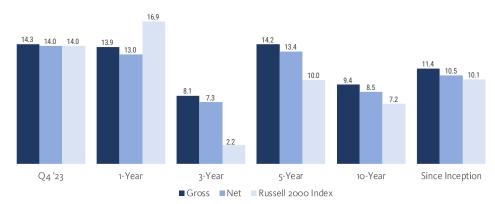
## Tianyue "Fiona" Zhang, MFE

Associate Portfolio Manager B.S./B.A. (UCI), M.S. (UCLA)

#### **INVESTMENT APPROACH**

- Stocks are ranked based on a multi-factor model that includes valuation, improving fundamentals, and momentum.
- Stocks ranked in the top quartile are selected from within 15 Affinity-defined sectors
- Control for risk factors relative to the benchmark, including sector neutrality, market capitalization, etc.
- Alpha is generated almost entirely from stock selection.

## **PERFORMANCE BY PERIOD**



Past performance is not indicative of future results. Periods less than year are not annualized. Composite inception date is April 1, 2003. All results are dollar denominated. Returns include the reinvestment of dividends and income. This information is supplement to the Composite Disclosures on the back. Individual results may vary.

| CHARACTERISTICS                 |          |       |  |  |  |  |
|---------------------------------|----------|-------|--|--|--|--|
| Portfolio Characteristics       | Strategy | Index |  |  |  |  |
| 1-Yr Forward P/E (x)            | 11.6     | 24.1  |  |  |  |  |
| Proj 5-Yr EPS Growth Rate (%)   | 14.8     | 16.3  |  |  |  |  |
| Earnings Est: % Rising          | 48.4     | 49.2  |  |  |  |  |
| Price / Book (x)                | 2.1      | 2.1   |  |  |  |  |
| Dividend Yield (%)              | 1.5      | 1.5   |  |  |  |  |
| Average Market Cap (\$B)        | 4.1      | 3.3   |  |  |  |  |
| Active Share (%)                | 93.1     | _     |  |  |  |  |
| 5-Year Avg Turnover (%)         | 46.5     | _     |  |  |  |  |
| Number of Securities            | 64       | 1,965 |  |  |  |  |
| Risk Characteristics (3-Yr Ann) | Strategy | Index |  |  |  |  |
| Std Dev                         | 22.1     | 21.4  |  |  |  |  |
| Sharpe Ratio                    | 0.3      | 0.1   |  |  |  |  |
| Tracking Error (%)              | 6.6      |       |  |  |  |  |

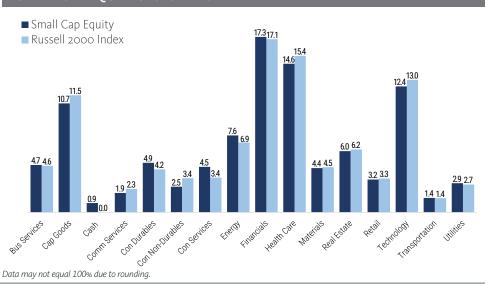
Source: Thomson Reuter Analytics, Morningstar Direct & Affinity Investment Advisors. This information is supplemental to the Composite Disclosures on the back

## **TOP 10 HOLDINGS**

| Tanger                    | 2.8% |
|---------------------------|------|
| Weatherford International | 2.8% |
| Duolingo                  | 2.7% |
| Customers Bancorp         | 2.6% |
| PBF Energy                | 2.5% |
| Mueller Industries        | 2.5% |
| Teekay Tankers            | 2.3% |
| Warrior Met Coal          | 2.3% |
| Builders FirstSource      | 2.1% |
| Photronics                | 2.1% |

Source: Affinity Investment Advisors. This information is supplemental to the Disclosures on back. Provided for informational purpose only and should not be deemed as a recommendation to buy or sell securities shown above. The securities identified and described do not represent all of the securities purchased, sold or recommended for client accounts. The reader should not assume that an investment in the securities identified was or will be profitable. Subject to change daily.

## **SMALL CAP EQUITY SECTOR PROFILE**



## **Small Cap Equity**

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#### **IMPORTANT DISCLOSURES**

#### **Risk Considerations**

There is no assurance that a separately managed account will achieve its investment objective. Separately managed accounts are subject to market risk, which is the possibility that the market values of securities owned will decline and that the value of the shares may therefore be less than what you paid for them. Accordingly, you can lose money investing in a separately managed account. Please be aware that this strategy may be subject to certain additional risks.

**Equity.** In general, equity securities' values also fluctuate in response to activities specific to a company.

**Concentration.** The strategy may also focus its investments on certain industries and/or sectors, thereby increasing its vulnerability to any single industry/sector or regulatory development. As a result, the strategy's returns may be considerably more volatile.

There is no guarantee that any investment strategy will work under all market conditions, and each investor should evaluate their ability to invest for the long-term, especially during periods of downturn in the market. A separately managed account may not be suitable for all investors. Please consider the investment objectives,

risks and fees of the strategy carefully before investing. A minimum asset level is required. For important information about the investment manager, please refer to Form ADV Part 2.

Separate accounts managed according to the Strategy include a number of securities and will not necessarily track the performance of any index. This material does not constitute an offer to buy or sell any financial instrument or to participate in any trading strategy.

## **COMPOSITE DISCLOSURES**

| Year | Gross<br>Composite<br>Return (%) | Net<br>Composite<br>Return (%) | Russell 2000<br>Index Return<br>(%) | Gross<br>Composite<br>3 yr. Ex-Post<br>Standard<br>Deviation (%) | Russell 2000<br>3 yr. Ex-Post<br>Standard<br>Deviation (%) | Weighted<br>Average<br>Standard<br>Deviation (%) | Number of<br>Accounts | Market Value<br>(\$M) | Firm Assets<br>(\$M) |
|------|----------------------------------|--------------------------------|-------------------------------------|--|--|--|-----------------------|-----------------------|----------------------|
| 2022 | (15.09)                          | (15.73)                        | (20.44)                             | 29.58  | 26.39  | 0.2  | 9                     | 41                    | 1,144                |
| 2021 | 30.74                            | 29.78                          | 14.82                               | 27.39  | 23.68  | 0.3  | 8                     | 51                    | 977                  |
| 2020 | 15.94                            | 15.08                          | 19.94                               | 29.31  | 25.63  | 1.3  | 11                    | 48                    | 1,066                |
| 2019 | 32.64                            | 31.57                          | 25.53                               | 18.08  | 15.94  | 0.8  | 9                     | 30                    | 337                  |
| 2018 | (21.86)                          | (22.58)                        | (11.03)                             | 15.44  | 16.01  | 0.7  | 9                     | 25                    | 673                  |
| 2017 | 23.57                            | 22.48                          | 14.66                               | 13.60  | 14.11  | N/A  | 6                     | 19                    | 978                  |
| 2016 | 13.98                            | 12.97                          | 21.32                               | 15.71  | 15.98  | N/A  | <5                    | 5                     | 1,235                |
| 2015 | (3.32)                           | (4.11)                         | (4.41)                              | 15.60  | 14.16  | N/A  | <5                    | 5                     | 1,233                |
| 2014 | 18.97                            | 18.10                          | 4.89                                | 14.86  | 13.31  | N/A  | <5                    | <1                    | 1,109                |
| 2013 | 45.40                            | 44.35                          | 38.82                               | 18.49  | 16.68  | N/A  | <5                    | <1                    | 840                  |

 $\mbox{N/A}$  - Information is not statistically meaningful due to an insufficient number of portfolios in the composite for the entire year.

The Small Cap Equity Composite contains fully discretionary small cap equity accounts. The composite strategy seeks superior returns relative to the Russell 2000 Index by employing a time-tested quantitative strategy with a fundamental overlay. The creation date and inception date of performance for this composite was April 1, 2003. The composite does not include accounts where the client restricts the purchase or sale of particular securities that results in more than 5 % of their holdings deviating from the model portfolio.

Affinity claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Affinity has been independently verified for the periods July 1, 1992 through December 31, 2022.

A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide

The Small Cap Equity Composite has had a performance examination for the periods April 1, 2003 through December 31, 2022. The verification and performance examination reports are available upon request.

Affinity Investment Advisors, LLC is a registered investment adviser as defined by the 40 Act. The firm's list of composite descriptions is available upon request.

Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. Beginning 4/1/2022, the composite policy required the temporary removal of any portfolio incurring a client initiated significant cash inflow or outflow of 20% of portfolio assets. The temporary removal of such an account occurred at the beginning of the month in which the significant cash flow occurred, and the account re-entered the composite the first full month after the cash flow. Past performance is not indicative of future results.

Composite time-weighted returns are presented gross and net of management fees and other expenses and include realized and unrealized gains and losses, cash and cash equivalents, and reinvestment of related interest income and accrued based dividends. Performance presented is gross of foreign withholding taxes.

Gross returns are stated gross of all fees and net of transaction costs. Net of fee performance was calculated using the product's standard annual fee of 0.75% applied monthly for all periods shown until July 31, 2015. Beginning August 1, 2015 through June 30, 2019, the net of fee performance was calculated using the highest fee charged, 0.90%. Since July 1, 2019, net of fee performance was again calculated at the product's standard annual fee schedule of 0.75% applied monthly.

The annual composite dispersion presented is an asset-weighted standard deviation calculated using the gross returns for the constituents in the composite managed for the entire calendar year. Policies for valuing investments, calculating performance and preparing compliance presentations are available upon request. This investment strategy is subject to market risk, which includes the possibility of loss.

The current management fee schedule for the Small Cap Equity product is as follows:

0.75% on the first \$5,000,000

0.70% on the next \$20,000,000

0.60% on the next \$25,000,000

0.55% on the next \$50,000,000

0.40% on excess over \$100,000,000

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